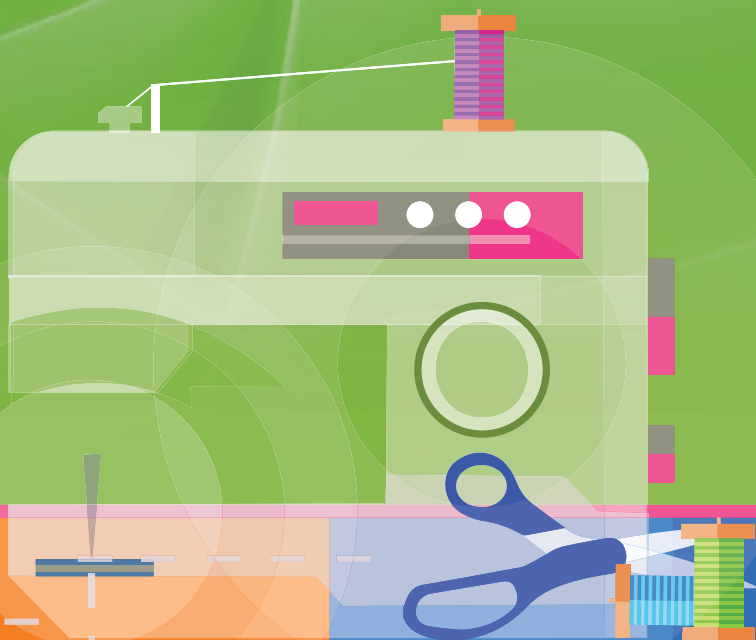




# Tailor your idea

Sector group Textile & Fashion





## Enterprise Europe Network: Helping ambitious SMEs innovate and grow internationally.

**Who are we?** The world's largest support network for SMEs with international ambitions.

**How we can help you?** We combine international business expertise with local insights to help you take your innovation into new markets.

**What is in it for you?** Helping your business grow faster through tailored support, new commercial partnerships and access to finance.

The Enterprise Europe Network is a key instrument in the EU's strategy to boost growth and jobs. Bringing together around 600 business support organisations from more than 60 countries, we help small companies seize the unparalleled business opportunities in the EU Single Market.

### **Our Services**

Learn more about what we can do for your company in the following areas:

- Support packages for innovative SMEs
- Technology transfer
- Access to finance
- Advice on EU law and standards
- Intellectual Property Rights (IPRs)
- Speak up on EU law
- Research funding
- Going international

Search for Partnering Opportunities here: <http://een.ec.europa.eu/tools/services/SearchCenter>

## Textile and Fashion Sector Group

Network experts in 17 key sectors have teamed up to provide you with customised support. The Network's Sector Groups combine international business expertise with local knowledge. We can help your business grow through tailored support and new partnerships. We can also advise you on how to find partners to apply for EU-funded joint research projects.

Textile and Fashion Sector Group the Network's expert platform for textile and fashion industries that offer tailored support to help SMEs innovate and grow internationally. Group aims to accelerate the textile oriented activities within the network. From smart textile to design and from chemicals used in the process to regulations over textile in EU we aim to inform our clients accordingly and trigger trade, technology transfers and R&D.

A small but effective Group consisted of 18 members from 13 countries is focused on how to make use of their SG in favor of their clients. In order to help them SG reviews a whole year for textile related activities and select the most suitable ones of their regions. With an active promotion of the events namely B2Bs and Company Missions they attract their clients to attend the events and make collaborations with other EU participants.

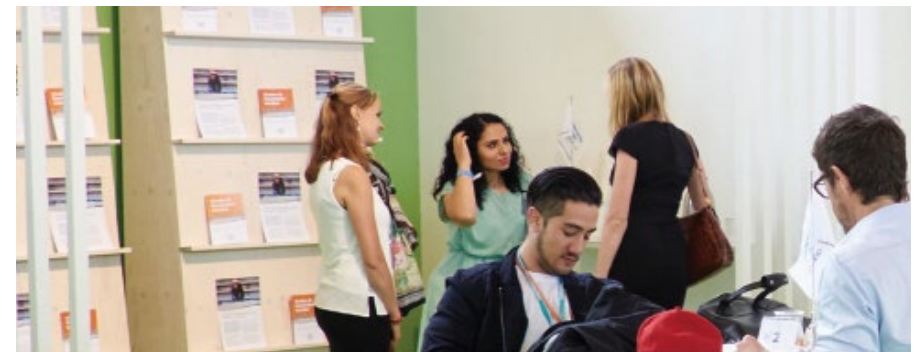
For reaching bigger communities SG members exploit their power and consult EU Commission and its initiatives. With the support of these entities members of SG is determined to serve better and better to their clients each and every year!

### We can help you:

- Find clients and co-operation partners for your products and processes
- Find innovative technological solutions for your product development
- Promote your innovative technologies
- Arrange meetings with potential partners at brokerage events
- Find potential partners through company missions
- Learn about EU programmes and apply for grants
- Join cooperative research projects at transnational level
- Find out about sector-specific laws and regulations in other Network countries
- Give your feedback on European Union policies to EU policy makers

The EU FashionMatch is one of our brokerage events. Over 80 companies joined this matchmaking event at the Amsterdam FashionWeek in January 2015. Have a look at what entrepreneurs have to say about it!

<https://youtu.be/5WLJ38siQac>







## Get in touch

- Contact your regional representative to see how we can help you:



*Business and Innovation Support Experience:*

### Serdal TEMEL, Assoc.Prof.,

Chair of the Group

📍 Ege University Science and Technology Centre, Izmir-Turkey  
 ☎ 0090 232 348 00 42 Ext: 1630 533 471 61 11  
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2000.- Dr. TEMEL earned his Ph.D. from Dokuz Eylül University, Department of Economics. He has been working as a researcher at Ege University Science and Technology Center since 2000 and is responsible for university-industry cooperation, technology transfer, R&D, and innovation projects and entrepreneurship. Dr. TEMEL worked as a manager of the Aegean Innovation Relay Centre (IRC-Ege), which was one of the centers within the EU. Currently he is Manager of Ege University Technology Transfer Office, Head of Innovation and Entrepreneurship Department of Ege University and Manager of Enterprise Europe Network-Izmir.



*Business and Innovation Support Experience:*

### Federica Leonetti,

Vice – Chair of the Group

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 ☎ +39 011.566.92.34  
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Innovation Advisor and European Project Officer Federica Leonetti has a Degree in International Relations and in Public and Media Relations and integrated the studies with an international Master degree in "European Union: Business and competitiveness". She is Innovation Advisor and EEN information Officer for enterprises at Unioncamere Piemonte (Regional Union of the Chambers of commerce of Piemonte Region). She focused her expertise on textile, design, creative industries and new entrepreneurship. She is also involved in the organization of conferences and brokerage events. Indeed, she collaborates in the management of European and regional projects. In 2015 she was appointed as Vice of the textile sector group.



*Business and Innovation Support Experience:*

### Barbara Hofmann

📍 IHK Chemnitz, Straße der Nationen 25, 09111 Chemnitz  
 ☎ +49 (0)371 6900 1240 +49 (0)160 7056 225  
 ✉ barbara.hofmann@chemnitz.ihk.de

1995.- Supporting SMEs in the international business, Consulting, Market information, business missions, fairs, networking, organization of European cooperation events and projects



*Business and Innovation Support Experience:*

### Fatma Sener

📍 Address Ruyterkade 5 1013 AA Amsterdam, Netherlands  
 ☎ +31 6 22566359  
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2007. - Fatma Sener is advisor at the Netherlands Chamber of Commerce and focus on the textile and fashion industries. She is initiator of several projects for fashion entrepreneurs". Fatma gives often master classes and workshops about international business for the fashion sector. She is well experienced in (international) networking and advising companies. She has very good contacts within clusters of especially in fashion business and other organizations within the Netherlands promoting the textile and fashion industries.



*Business and Innovation  
Support Experience:*

### Ilaria Donelli

📍 INNOVHUB – SSI , Via Giuseppe Colombo 83, 20133, Milano  
 ☎ 0285153656  
 ✉ [ilaria.donelli@mi.camcom.it](mailto:ilaria.donelli@mi.camcom.it)

2012.- Execution and management of research projects concerning the development both of biotechnological processes based on the use of enzymes and of biomedical scaffold composed of silk fibroin. Experience in the chemico-physical, morphology, spectroscopy and calorimetric characterization of textile and polymeric substrates. Organization of events for the dissemination of projects and scientific results. Organization of Brokerage events. Organization of environmental audits and technical assistance to textile companies. Laboratory analysis. Production of nanometric and fibrous materials by electrospinning process.



*Business and Innovation  
Support Experience:*

### Alessio Castelli

📍 Via Taramelli 12, Milan (Italy)  
 ☎ +390276044347  
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Alessio Castelli is a management engineer whose professional activity focused on coordination of EU projects and management of research activities in the field of ICT. He's been working for more than four years at Finlombarda S.p.A. (partner and coordinator of the SIMPLER Consortium) and his activity is mainly related to the implementation of measures supporting innovation and competitiveness of Lombard SMEs, with specific focus on networks of enterprises.



*Business and Innovation  
Support Experience:*

### Doris Boras

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 ☎ 00 385 1 489 1764  
 ✉ [doris.boras@hamagbicro.hr](mailto:doris.boras@hamagbicro.hr)

Doris Boras, MA is marketing communication and public relations expert, with master degree in Marketing from University of Zagreb, Faculty of Economics and Business. Doris has gained her first four years experience managing marketing communications, public relations, media relations, event organization, brand management and community management at agency ARNEA. Since 2012, she coordinates communication activities of Croatian Agency for SMEs, Innovations and Investments (HAMAG-BICRO) and currently performs as National Communication Correspondent of Enterprise Europe Network for Croatia and Communication Manager in three European projects for science and innovation. In 2015 she enrolled in the PhD program in Communication Studies.



*Business and Innovation  
Support Experience:*

**Nicola-Elizabeth MORRIS**, Policy Officer, European Commission, DG for Internal Market, Industry, Entrepreneurship and SMEs, Enterprise Europe Network and Internationalization of SMEs Unit

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 ✉ [nicola-elizabeth.morris@ec.europa.eu](mailto:nicola-elizabeth.morris@ec.europa.eu)

2012 to date European Commission, DG for Internal Market, Industry, Entrepreneurship and SMEs, Enterprise Europe Network and Internationalization of SMEs Unit . Annual policy guidance for the Enterprise Europe Network (EEN). Employee for various consultancy firms, based in Luxembourg, Brussels and Italy (1987-2004) and freelance liaison officer for Birmingham University (1984-1986)



*Business and Innovation  
Support Experience:*

### Costas Boutris

📍 MIRTEC S.A., Athens office, MelinasMerkouri 76, GR-17342 Agios Dimitrios, Greece  
 ☎ +302109948432  
 ✉ [c.boutris@ebetam.gr](mailto:c.boutris@ebetam.gr) | <http://www.ebetam.gr>

Costas Boutris, holding a PhD in Chemical Engineering, with expertise in textiles, fibres and polymers, has worked from 1997 till 2011 in CLÓTEFI and since 2012 in MIRTEC, both organizations participating in the EEN network. He has been involved in a series of research projects in various fields of textile processing, has carried out technological audits to textile companies and has been responsible for technology transfer activities.

### Vesna Torbarina

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I participated in the implementation of the ATA Carnet for the Republic of Croatia in Croatian Chamber of Economy and since 2005th year I work as a Senior Advisor. My job was related to the Croatian accession to the European Union and in 2006 I was a member of the Negotiating Group on Chapter 1: Free movement of goods. As head of the Euro Info Centre I was preparing Croatian companies for changes in legislation, and since 2008 as the project manager of Enterprise Europe Network Croatia work on boosting the competitiveness and innovation of SMEs. From 2010-2012, as the coordinator of the project European Network of Ambassadors of female entrepreneurship, I established a network of female ambassadors of entrepreneurship in Croatia that have encouraged other women to start entrepreneurial activity and set up their own businesses. I am a member of several international groups and monitoring committee for the implementation of projects in Croatia.



*Business and Innovation  
Support Experience:*

### Katarzyna Kwaśny

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 ✉ [kkwasny@zut.edu.pl](mailto:kkwasny@zut.edu.pl), [kasiawasny2901@gmail.com](mailto:kasiawasny2901@gmail.com)

Searching for Polish and international business partners, supporting in the process of sale and purchase of technologies, helping during foreign trade and technological negotiations, supporting of regional cluster initiatives, estimating level of innovativeness of business and technological ideas as well as general business consultancy.



*Business and Innovation  
Support Experience:*

### Monika Nagy

📍 Federation of Industries of Northern, Mioriyou Square 1, 54625 Thessaloniki, Greece  
 ☎ 0030 2310 539 817 ext. 207  
 ✉ [m.nagy@sbbe.gr](mailto:m.nagy@sbbe.gr)

Commercial agreement (PA): Customized advice and assistance to innovative eco-friendly clothing company in Thessaloniki, resulting in successful conclusion of business co-operation agreement with Dutch company. Success Stories: tailored assistance to 2 Greek textile chemicals companies in order to successfully register their products to CLP & REACH. Personal experience - independent consultant for branding and marketing of new women's fashion brand and the launch of the first clothing collection.



*Business and Innovation  
Support Experience:*

### BounetJustine

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 ☎ 0033155653827  
 ✉ jbounet@cci-paris-idf.fr

Advisor , European partnerships and EU fundings , EEN. Finance and funding : H2020. Market access/Partnerships : Business cooperation/Commercial partnerships/ Matchmaking and brokerage events : Sector Fashion/Design



*Business and Innovation  
Support Experience:*

### Natália Cristina Ferreira da Silva

📍 Av. Dr. Francisco Pires Gonçalves, 45, Ap. 99 | 4711-954, Braga (Portugal)  
 ☎ +351 253202500, +351 968285080  
 ✉ nsilva@aiminho.pt ; EEN-PORTUGAL@aiminho.pt

With a Degree in Apparel Engineering and professional experience more relevant since 2000 when joined the staff of Associação Industrial do Minho (AIMinho), a regional Business Association located in the North of Portugal. Since that date it has integrated the technical staff implementing funded projects in different areas of intervention. The main projects and activities held until the present day in AIMinho: Responsible for the activities of Enterprise Europe Network, in AIMinho. Support the Quality Management System of AIMinho. Technical of Verification and Control of the "QI North Program", which promoted training for entrepreneurs. Technical staff of the project "Human Value", aimed at increasing the skills of human resources of enterprises. Technical staff of other training projects. Technical staff of the projects "Minho - Textile Center of Excellence" and "DIET - Excellence Textile Industrial District", which aimed the promotion of the textile industry of the Minho region and its image in foreign markets. The implementation of the referred funded projects usually includes activities like counselling, information, communication and individualized support to local companies and the organization of local events and training activities.



*Business and Innovation  
Support Experience:*

### Jean-Philippe Mergen

📍 500, Avenue Louise, 1050 Brussels - Belgium  
 ☎ 32 2 210 01 77 32 474 27 56 30  
 ✉ jpm@beci.be

Director Export Enterprise Europe Brussels , Brussels Chamber of Commerce. Director Export – Manager Enterprise Europe Brussels. Brussels Chamber of Commerce (www.beci.be – www.brusselsnetwork.be). Experience : Project management Enterprise Europe Brussels : staff EEB management, information on EU legislation, international business relations and networking, EU funding, SME Feedback. Long experience in the international business support of companies, among others in the fashion sector. Capacity to associate the Brussels Mode and Design Center to research of information on the sector and their needs, and to the promotion of EEN services and events to fashion companies in Brussels. Good connection with the Brussels Trade Mart and with the Belgian federation for commerce and services, named Comeos.



*Business and Innovation  
Support Experience:*

### Vaya Piteli

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 ✉ piteli@help-forward.gr

Ms. Vaya Piteli holds a Physics degree and M.Sc. in Art Conservation Science from Aristotle University of Thessaloniki. For the past three years she works for PRAXI Network as a technology transfer consultant. She deals with matters of innovation, competitiveness and internationalization of enterprises and research units and commercialization of research results as well. She supports actions of several technological fields, mainly in Europe.

### Ints Viksna

📍 Aizkraukles iela 21, Riga, LV-01006, Latvia  
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 ✉ iviksna@edi.lv

Project Manager, Member of Board. Main activities and responsibilities. Organisation of trade missions, international exhibitions, international negotiations, setting-up new business-industrial plants, market survey. The consulting job for BI tenant companies in business start-up. Technology audits of companies, preparation of technology offers and requests. Business correspondence for clients. Development of client database(s). Technical assistance during company presentations, consultancy in technologies and problems connected with IT and other related fields. Business incubator – business acceleration centre



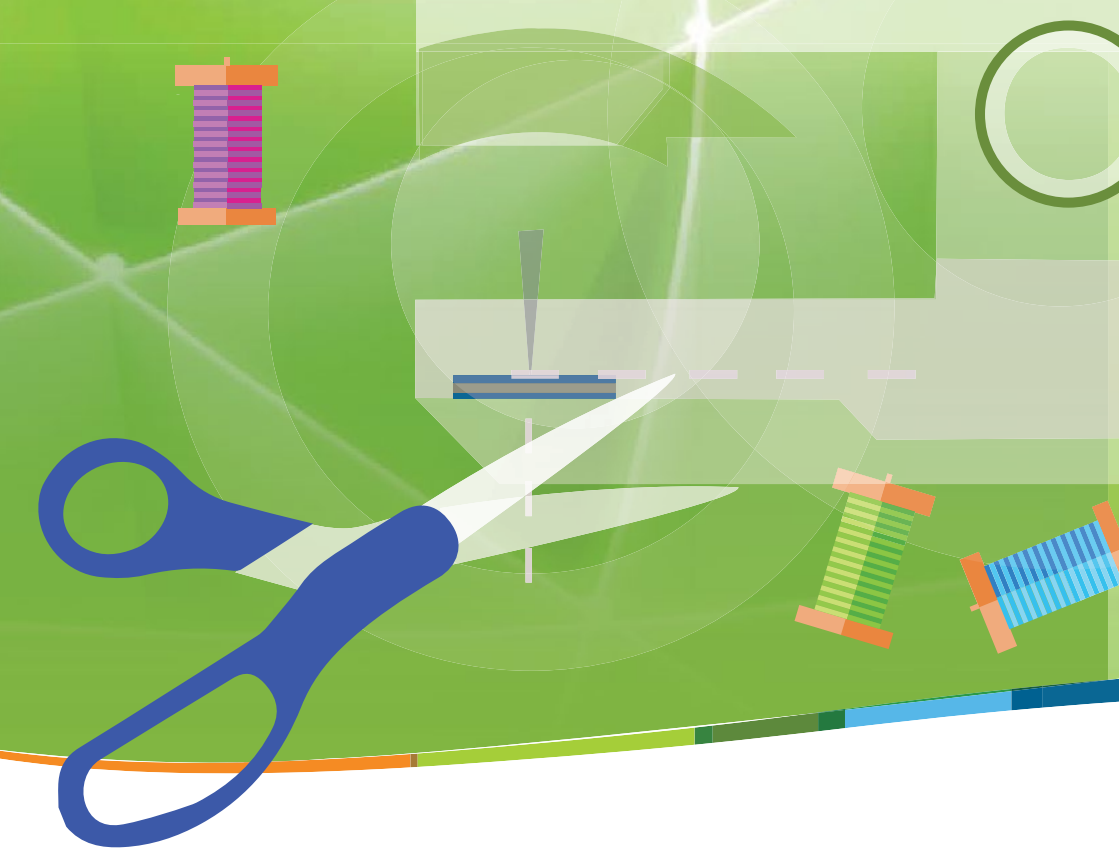
*Business and Innovation  
Support Experience:*

### Ingrida Brazioniene

📍 Kuopos st. 10, Lt – 46470, Kaunas Lithuania  
 ☎ +370 37 229212  
 ✉ ingrida.braziuniene@chamber.lt

2013 – up to now: Manager of International Relations Department  
 Kaunas Chamber of Commerce, Industry and Crafts

Providing general advise, support and information to companies; Interacting with relevant stakeholders, negotiating and communicating issues; Advice on partner search, participation in international exhibitions, foreign business culture aspects; Work with Business cooperation profiles database, contact search, follow up, ensuring customer (companies) feedback; Identification of needs of the companies; Evaluation of potentially to do export; Dissemination of business proposals, promoting export and helping Lithuanian companies in entering European and world markets; Expert knowledge in finding business contacts for foreign companies. Auto – match potential. Good knowledge on the Lithuanian business culture and region economy. Preparation of successful, high quality profiles. Ability for effective promotional services. Competency to create proper image for Lithuanian companies which leads to fruitful future collaboration. Ability to represent Lithuanian entrepreneurs on international B2B events; Participation in the organization of business missions and contact events; Organization of various seminars and workshops; Experience on international projects; Information services on issue of Bar codes; Business or sector Business support organization



More info:

ENTERPRISE EUROPE NETWORK

<http://een.ec.europa.eu>

Sector group: Textile & Fashion:

<http://een.ec.europa.eu/about/sector-groups/textiles>

